

HAIR CARE  
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SALON EQUIPMENT  
NAILS AND BEAUTY

Hair coloured by **jeval**

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Valid to 31 December 2011

**CATALOGUE**



Hair coloured by **jeval**



EMAIL : SALES@BEAUTOPIA.COM.AU

## OUR GOAL

Beautopia Hair & Beauty supply a complete range of products for hair and beauty professionals at competitive prices. Our staff have first-hand knowledge of the hair and beauty industry and can offer you assistance and advice on all product ranges and their alternatives.

Whilst providing a fast, friendly, efficient service that delivers nationally, Beautopia Hair & Beauty also offer aggressively priced alternatives for the professional products you have been buying elsewhere at higher prices.

## HOW TO ORDER

**PHONE** through your order to your nearest Beautopia outlet. All our stores deliver everywhere within Australia.

**VISIT** your local Beautopia outlet where our friendly staff are on-hand to assist you with your requirements.

**ONLINE** Our website [www.beautopia.com.au](http://www.beautopia.com.au) has recently launched and our online store enables you to purchase all your favourite products at your convenience, day or night. We accept the following forms of payment:

- Cash • Cheque • COD in Sydney Metro • Eftpos
- All credit cards (some stores do not accept AMEX)

## PRICING AND SPECIALS

For current pricing on any item: please **phone** your nearest Beautopia outlet create an online shopping account at [www.beautopia.com.au](http://www.beautopia.com.au) or email [sales@beautopia.com.au](mailto:sales@beautopia.com.au)

Also, look out for our quarterly specials flyers that will offer pricing and packaging deals that can't be beat!

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### CHATSWOOD – NATIONAL HEAD OFFICE

Unit 5, 3 Gibbes Street Chatswood NSW 2067

Tel 02 9882 3100 Fax 02 9882 3144 Email [sales@beautopia.com.au](mailto:sales@beautopia.com.au)

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### CANBERRA

(formerly ACT Salon Supplies)  
25 Buckland Street  
Mitchell ACT 2911  
Tel 02 6241 5499  
Fax 02 6241 7294

### KIRRAWEE

(Formerly Southside Hair)  
Shop 28, 118-126 Bath Road  
Kirrawee NSW 2232  
Tel 02 9521 2488  
Fax 02 9882 3144

### NEWCASTLE

(formerly Hunter Hair Supplies)  
Unit 2, 71 Mitchell Road  
Cardiff NSW 2285  
Tel 02 4954 2759  
Fax 02 4953 6114

### PENRITH

(Formerly Hair Express)  
Shop 9, Skipton Arcade  
541 High Street  
Penrith NSW 2750  
Tel 02 4731 3372  
Fax 02 4731 3498

### PORT MACQUARIE

Shop 2, 58 Horton Street  
Port Macquarie NSW 2444  
Tel 02 6583 9222  
Fax 02 6583 9008

### WAGGA WAGGA

Unit 2, 140 Hammond Avenue  
Wagga Wagga NSW 2650  
Tel 02 6921 6181  
Fax 02 6921 5594

## About our stores

EMAIL : SALES@BEAUTOPIA.COM.AU

### Chatswood Unit 5, 3 Gibbes Street Telephone 02 9882 3100

Beautopia Chatswood supply all the ranges listed in this catalogue and fill all national orders. Please call Kristine or Carole for personal service or if you require a rep to visit your salon (Sydney only). Freight is only \$9.95 for large cities, up to a maximum of \$12.95 for country areas (excludes equipment). We will compete on most products and always strive to give you the best deal.

### Canberra 25 Buckland Street, Mitchell Telephone 02 6241 5499

Beautopia Canberra is located at 25 Buckland Street, Mitchell. Formerly known as ACT Salon Equipment, Beautopia became the new owners in March 2009. Jimmy, Gwen and Kim are still here to help you and now carry all major hair and beauty brands including Affinage, De Lorenzo, Jeval, Loreal, Joico, IBD and Fudge. Canberra services the coast and Southern Highlands, plus the entire ACT.

### Kirrawee Shop 28, 118-126 Bath Road Telephone 02 9521 2488

Carole manages our Kirrawee store which was formerly known as Southside Hair and Beauty. We stock an extensive hair and beauty range including Affinage, Matrix and Coverline products. Servicing the Sutherland Shire and beyond, freight is reduced for shire residents.

### Newcastle Unit 2, 71 Mitchell Road, Cardiff Telephone 02 4954 2759

The latest store to become a Beautopia is our Cardiff store which was formerly Hunter Hairdressing Supplies. The previous owners retired but Adam is still here to assist you with any hair or beauty need. Our stock levels are large and we carry the same products as before such as Coverline, Affinage, and many tanning products, as well as new lines such as Jeval Italy Hair Colour and Mancine. We also have reps to visit your home or business.

### Penrith Shop 9, Skipton Arcade, 541 High Street Telephone 02 4731 3372

Formerly Hair Express Hair and Beauty Supplies, our ranges have expanded, and Margie is still here to assist you with your needs. We are proud to say that we are now a full-service, one-stop wholesaler carrying all major brand ranges.

### Port Macquarie Shop 2, 58 Horton Street Telephone 02 6583 9222

Emilia manages our Port Macquarie store formerly Mid North Coast Hair and Beauty Supplies. In addition to all the hair and beauty ranges that the other stores supply, Port Macquarie carries a large range of beauty supplies including Creative Nails and Caron waxes. Simply drop in, or call us for a regional order delivery. We offer personal sales calls if needed, and you may find that our sales manager, Wayne, is visiting your area and could drop your order off.

### Wagga Wagga Unit 2, 140 Hammond Avenue Telephone 02 6921 6181

Cathy and Leanne welcome you to Beautopia Wagga Wagga. They service the Riverina and beyond and pride themselves on being a trade only supplier. They stock the SO Salon Only Haircare range, Excellent Edges Scissors as well as all major brands. For the nail technicians, they carry an extensive range of IBD, Hawley, Illume as well as a large range of files, nail implements and nail art. For the beauty therapist, there is plenty to choose from including Mancine, Caron, Krush Mineral Make Up, Liquid Sun Spray Tanning, Belmacil and Natural Look as well as a large range of disposable products. There is also a large range of electrical products and hair and beauty furnishings in the showroom, so come in, have a look and say hello.

We try to carry all products at all stores, however some stocked items may vary from store to store. But we assure you we can always locate a product from one of our sister stores in the shortest possible time.

**Beautopia also supplies other hair and beauty wholesalers. We distribute many items and would be happy to talk to any distributors. Please feel free to call us on 02 9882 3100 to discuss.**

If undelivered, please return to:

Beautopia Hair & Beauty Pty Ltd  
5/3 Gibbes Street  
Chatswood NSW 2067

Hair & Beauty Catalogue

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A complete range of 114 shades

SEE PAGE 4 FOR DETAILS



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The world's  
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boxed perm brand

SEE PAGE 26 FOR DETAILS



**contrast**  
professional aluminium foil

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SEE PAGE 48 FOR DETAILS

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NANO-THERMIC  
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+ Heats up faster  
+ Retains heat longer



TURBO VENT 100% BOAR  
+ Ceramic and ion barrel  
+ 100% boar bristles  
+ Adds lustre and sheen

SEE PAGE 43 FOR DETAILS

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