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BROCATO

be beautiful

the Brocato philosophy

Sam Brocato, one of the USA's leading hair designers, developed The Brocato Range of products. The products are beautiful, cutting edge, sophisticated and styling focused. Sam's unique philosophy is based on exceptional hair styling, great products and personal desire to being your best.

"No matter what you design, make it beautiful, make it wow, let it take their breath away. That's what good hair design and amazing liquid tools are all about".

Sam Brocato
International Hairdresser of the Year

shampoo, conditioner and treatments



Cloud 9

Cloud 9 Miracle Repair Regimen, designed to nourish, strengthen and restore damaged, weak and vulnerable hair. Products are 'colour safe' and hair will be left feeling soft, fresh and healthy.

- Shampoo 300ml
- Creme 150ml
- Blowout Lotion 250ml
- Treatment 150ml
- Miracle Repair Mousse 150ml
- Hot Shapes Iron Spray 250ml



Vibracolor

Vibracolor range is designed to enhance and extend the life of demi, semi, and permanent hair color up to 50%.

- Shampoo 300ml
- Conditioner 250ml
- Fire & Ice Potion 250ml
- Treatment 150ml
- Versa Fix Spray Gel 250ml



Peppermint Scrub

Peppermint Scrub is a fresh, invigorating, deep cleansing shampoo, which provides for better circulation and shinier, healthier hair. Formulated with 100% pure peppermint oil for an exhilarating fragrance.

- Purifying Shampoo 300ml
- Hair & Scalp Masque 175ml
- Leave in Tonic 250ml



Saturate

The intensive moisture Saturate range saturates dry and damaged hair and visibly improves hair's elasticity and vitality while giving hair natural moisture balance for an incredible shiny, silky feel.

- Shampoo 300ml
- Treatment 150ml

style and finish



- Volumising Tonic Spray 250ml
- Texture Creme 175ml
- Shine Drops 45ml
- Shimmer Platinum Spray 118ml
- Shimmer Pearlescent Spray 118ml
- Shimmer Gold Spray 118ml

- Shatter Chaos Paste 100ml
- Powerfix Firm Hold Spray 250ml
- Mousse 250g
- Maximum Hold Hair Spray 300ml
- Gloss Pomade 50ml
- Holdon Styling Gel 250ml

- Glow Glisten Spray 105ml
- Free Fix Light Hold Spray 250ml
- Curl Karma Curl Emerging Cream 175ml
- Curl Interrupted Curl Calming Balm 175ml
- Blowout Lotion 250ml
- Hot shapes Iron Spray 250ml

4

hair care products

made in milan, italy



beautopia hair & beauty now have a website you can shop online at www.beautopia.com.au



jeval italy colour collection

Perfect colour uniformity, superior colour absorption and 100% grey coverage. The vegetable liposomes combined with high protein vitamin D-Panthenol, nourish and condition the hair whilst being gentle on the scalp. An extensive range of 112 shades, giving longer duration of colour that is easy to prepare and apply. Jeval Italy Hair Colour ●●● the natural technology.

jeval 100g tubes

1.0	2.0	3.0	4.0	5.0	6.0	7.0	8.0	9.0	10.0
4.1	5.1	6.1	7.1	8.1	9.1	10.1	1.90	1.99	4.3
5.3	6.3	7.3	8.3	9.3	10.3	5.7	6.7	7.7	8.7
5.43	6.43	5.43	6.43	7.43	8.43	10.43	4.56	5.56	6.45
7.45	8.45	3.23	5.32	6.57	7.25	8.72	9.71	5.4	6.4
7.4	8.4	3.6	4.6	5.6	6.6	7.6	8.6	5.64	6.64
7.64	8.64	7.23	8.23	9.23	3.20	4.20	5.20	6.62	7.62
7.38	8.38	9.38	10.38	90.0	90.1	90.2	90.3	90.4	01
02	03	04	06	09	F.21	F.91	F.19	F.11	F.10
F.18	F.13	F.48	10.62	10.65	10.66	10.64	10.63	10.44	10.33
100.11	100.21	100.81	100.83	4.71	4.52	5.74	5.76	6.48	6.84
7.86	7.67	8.74	7.83	9.83	10.28	EXTRA COVERAGE	1.0x	2.0x	
3.0x	4.0x	5.0x	6.0x	7.0x	8.0x	9.0x	10.0x		

- 100% grey coverage
- natural botanical plant base
- nourishing vegetable liposomes
- protective vitamin d-panthenol
- low ammonia formulation
- easy to prepare and apply
- stability and evenness of each shade
- low sensitisation to the scalp
- perfect colour uniformity and coverage
- longer duration of colour



jeval oxi 1lt

Available in 4 strengths:
10vol, 20vol, 30vol & 40vol.

jeval semi developer 1lt

Containing 1.5% peroxide.

bes kontrast colour 2 x 30ml

A simple, rapid and complete colour in just 15 minutes. Ideal for natural or coloured dark base colours. Gives a natural chromatic effect and contrasts of colour.

Red Current 10.62
Granata 10.65
Magenta 10.66
Yellow 10.33
Magma 10.64
Orange 10.63
Coral 10.44

bes blonding cream
150ml tube.



jeval infusions

Argan Oil Treatment

with Moroccan argan oil to repair, strengthen and condition the hair giving instant shine and softness to all hair types



Jeval is launching a retail line of sulphate-free shampoos, conditioners and hair treatments. Why not add the launch product – Jeval Infusions Argan Oil Treatment – to your next order.



IGORA ROYAL
THE COLOR OF IMAGINATION

permanent colour – igora royal

Igora Royal Range – 60g tubes

141 shades

100% coverage and numbering system synergy across the entire Igora range. Unique 'miracle tree' proteins enhance the integrity of the hair.



Igora Royal Range – 141 shades

0-11	0-22	0-55	0-77	0-88	0-99	1-0	3-0	4-0	6-0
7-0	8-0	9-0	9½-0	10-0	1-1	3-65	3-68	3-69	3-99
4-36	4-5	4-57	4-6	4-65	4-68	4-69	4-86	4-88	4-89
4-99	5-00	5-1	5-3	5-36	5-4	5-5	5-57	5-6	5-65
5-68	5-69	5-7	5-86	5-889	5-89	6-00	6-1	6-16	6-2
6-36	6-4	6-5	6-57	6-6	6-65	6-68	6-69	6-7	6-86
6-88	6-888	6-89	6-99	7-00	7-1	7-16	7-36	7-4	7-5
7-57	7-65	7-7	7-887	8-00	8-1	8-16	8-2	8-4	8-5
8-65	9-00	9-1	9-2	9-4	9-5	9-7	9-998	9½-1	9½-111
9½-4	9½-49	9½-5	E-00	10-1	10-16	10-2	12-1	12-111	12-16
12-19	12-2	12-22	12-4	12-49	100-0	100-4	100-77	100-88	100-99

Igora Absolutes

4-07	4-60	4-90	5-50	5-60	5-70	5-80	6-05	6-07	6-60
6-70	6-80	7-05	7-50	7-60	7-70	8-50	9-05	9-50	9-60

Igora Matt Ash

8-11	9-11	6-12	7-12	4-13	5-13
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Igora Royal Intense

9,5-777	7-778	9-888	5-998
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demi-permanent colour – igora vibrance

Igora Vibrance – 60g tubes

69 shades

Up to 70% grey blending. Lasts up to 25 washes. Vibrant colour results with a deep care effect.



Igora Vibrance

1-0	3-0	4-0	5-0	6-0	7-0	8-0	9-0	6-05	5-07	7-07
4-65	4-66	4-68	4-88	4-89	4-99	5-12	5-36	5-5	5-65	8-66
5-68	5-69	5-7	6-55	6-66	6-68	6-7	6-77	6-88	6-89	6-99
7-12	7-4	7-5	7-65	7-69	7-77	8-12	8-4	9-1	9-55	9½-4
9½-5	6-16	9½-16	0-11	0-40	0-55	0-77				

Igora Vibrance Hydrocare

3-04	4-12	4-666	4-69	5-56	5-86
6-04	6-666	7-46	8-04	9-09	9.546



semi-permanent colour – igora colour gloss

Igora Colour Gloss – 60g tubes

17 shades

Brilliant colour reflects. Mousse formulation for easy application. Strengthens and cares for the hair.

Igora Colour Gloss

3-0	5-0	5-5	5-88	6-0	6-68	6-7	6.87	7-0
7-5	7-65	8-1	9.5-1	9.5-4	8-77	9½-5	4-68	



colouring products



Premium performance lightener 450g
Tonal base cream 60ml
Lifting base cream 60ml
Developer: 2%, 6%, 9%, 12%

60ml colour additives

Blond Ice	Blond sand	Blond peach
Blond steel	Blond caramel	Blond strawberry

hair care range



Neutral Blond Luminosity
Reflective Luminosity Shampoo 250ml/1l
Nourishing Luminosity Conditioner 200ml/1l
Shine Moisture Mask 150ml
Shine Magnifying Spray 200ml



Cool Blond Luminosity
Reflective Luminosity Shampoo 250ml
Nourishing Luminosity Conditioner 200ml

Warm Blond Luminosity
Reflective Luminosity Shampoo 250ml
Nourishing Luminosity Conditioner 200ml

other products



Blond Enhancing Sun Screen 200ml
Keratin Restore Milk Leave-in 100ml

colour products – igora



Igora
Vario Blond Plus – 450g
Available in blue and white.
BLUE PRODUCT CODE: 63555
WHITE PRODUCT CODE: 63554
Oxigenta – 900ml
1.5% – 5 vol PC: 10730
6% – 20 vol PC: 10754
9% – 30 vol PC: 10761
12% – 40 vol PC: 10778



Igora
Vibrance developer 900ml
1.9% PC: 9999 4% PC: 9999

Igora
Developer 900ml
3% PC: 9999 6% PC: 9999
9% PC: 9999 12% PC: 9999



Igora
Colour remover
A mild pH neutraliser to remove colour stains from the skin.
PRODUCT CODE: 9999

Igora
Bonakay
A porosity equaliser to be used prior to colouring or perming.
PRODUCT CODE: 13465

straightening



Natural Styling Glatt
Ammonia free formula to chemically straighten hair producing sleek, supple and manageable hair.
PRODUCT CODE: 50151

perming products



Natural Styling
Curl and care 80ml – 0, 1 & 2
Effective results with this 2-phase technology and suspended care phase for locked in curl and condition.
0 – PRODUCT CODE: 24447
1 – PRODUCT CODE: 24454
2 – PRODUCT CODE: 24461



Natural Styling
Classic perm lotion 1l
A classic wave lotion and neutraliser. 3 lotions 0,1 & 2.
0 – PRODUCT CODE: 24539
1 – PRODUCT CODE: 24546
2 – PRODUCT CODE: 24553
NEUTRALISER – PC: 24560

Natural Styling
Hydrowave perm gel 50ml
For lasting style, volume & body.
PRODUCT CODE: 9999

BC
BONACURE



Time Restore Q-10 Plus Range

A complete range to rejuvenate hair bringing back vitality and shine. Styling products restore fullness, body and bounce.



Time Restore Shampoo 250ml & 1.25lt
Time Restore Conditioner 200ml & 1lt
Time Restore Satin Spray 200ml
Time Restore Treatment 200ml 750ml
Night Spray 100ml



Colour Save

For colour treated hair.

Sulphate-Free Shampoo 250ml & 1.25lt
Conditioner 200ml & 1lt
Silver Shampoo 250ml & 1.25lt
Treatment 200ml & 750ml
Colour Ends 75ml
Spray Conditioner 75ml



Moisture Kick

For dry, naturally coarse and curly hair.

Shampoo 250ml & 1.25lt
Spray Conditioner 200ml & 400ml
Treatment 200ml
Recharger 150ml



Repair Rescue

For damaged, bleached, porous hair.

Smooth Creme Shampoo 200ml
Amino Fortifier 50ml
Shampoo 250ml & 1.25lt
Conditioner 200ml & 1l
Total Repair Treatment 200ml & 750ml
Smooth Express 10x15ml
Sealed Ends 75ml



Volume Boost

For normal to fine hair.

Shampoo 250ml & 1.25lt
Detangler 200ml



Hair and Scalp Expert

For an imbalanced, stressed scalp.

Deep Cleansing Shampoo 250ml & 1.25lt
Dandruff Control Shampoo 250ml
Pre-Shampoo Peeling Treatment 200ml
Dandruff Control Fluid 100ml



Smooth Control

For frizzy, unmanagable hair.

Shampoo 250ml
Conditioner 200ml & 1lt
Leave-in Treatment 200ml
Leave-in Instand Smoothing Shot 8x10ml

osis+



style collection

Applied to wet hair for blowdrying and style creation.



- Flatliner 200ml
- Soft N Straight 150ml
- Curl Me Soft 150ml
- Hairbody 200ml
- Body Me 150ml
- Upload 200ml
- Grip 200ml
- Hold Miracle 200ml

texture collection

Define and personalise your style.



- Shape 50ml
- Dust It 10g
- Buff 150ml
- 4-Play 150ml
- Mess Up 100ml
- Thrill 100ml
- Gelastic 100ml
- Flexwax 50ml
- Rock-Hard 150ml

finish collection

Finalise your look with lasting hold or incredible shine.



- Magic Gloss 50ml
- Shine Duster 15g
- Sparkler 300ml
- Elastic 300ml
- Session 300ml

style and finish

SILHOUETTE
PURE FORMULA invisible hold



BLACK – super hold

Styling

- Mousse 200g
PRODUCT CODE: 9999
- Gel 150ml
PRODUCT CODE: 9999

Finish

- Aerosol free pumpspray – 200ml
PRODUCT CODE: 9999
- Lacquer 100g & 400g
PRODUCT CODE: 9999

WHITE – flexible hold

Styling

- Volume lotion 200ml
PRODUCT CODE: 9999
- Mousse 200g
PRODUCT CODE: 9999
- Styling lotion 200ml
PRODUCT CODE: 9999
- Vitalising creme 200g
PRODUCT CODE: 9999
- Hairspray 400g
PRODUCT CODE: 9999
- Wax 400g
PRODUCT CODE: 9999
- Shine cream 50ml
PRODUCT CODE: 9999
- Vlot nourishing creme 60g
PRODUCT CODE: 9999



AFFINAGE

colour – permanent and semi-permanent



Infiniti 100g
Permanent colour – 87 shades

1.0	2.0	3.0	4.0	5.0	6.0	7.0	8.0	9.0	10.0
44.0	55.0	66.0	77.0	88.0	99.0	2.221	3.5	3.66	4.036
4.07	4.221	4.53	4.6	4.65	5.036	5.07	5.11	5.3	5.35
5.4	5.46	5.5	5.6	5.63	5.66	6	6.35	6.4	6.45
77.0	6.64	6.66	7.01	7.036	7.1	7.11	7.221	7.3	7.32
7.35	7.4	7.43	7.46	7.5	7.66	8.035	8.2	8.221	8.3
8.32	8.35	8.4	8.43	8.52	9.035	9.1	9.11	9.2	9.3
9.32	9.35	10.1	10.2	10.21	10.3	12.0	12.05	12.1	12.11
12.2	12.23	1.117	4.117	6.117	9.117	10.117			



Intense Reds 100g
Highlighting crème – 5 shades

Copper 0.4 PC: 2646	Magenta PC: 2643	Red 0.6 PC: 2645	Red copper PC: 2649	Red violet PC: 2650
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Intensives 100g
Colour – 4 shades

0.1 Ash PC: 90016	0.2 Pearl violet PC: 90030	0.3 Gold PC: 90061	0.221 Extra Violet Purple PC: 9999
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Infiniti Satin 60g
Semi permanent colour – 34 shades

.000	.002	.007	2.0	3.66	4.0	4.221
4.53	4.65	5.0	5.036	5.4	5.5	6.0
6.036	6.221	6.35	6.45	6.65	7.0	7.036
7.221	7.3	7.4	7.66	8.0	8.221	8.3
8.32	99.0	8.32	99.0	9.035	9.32	



Colour Grenades 200ml
Bottles – 7 colours

Fireworx PC: 9999	Manic Magenta PC: 9999	Moody Blue PC: 9999
Pure Purple PC: 9999	Raunchy Red PC: 9999	Shocking Pink PC: 9999
Silver Steel PC: 9999		



Infiniti Satin Activating Creme 950ml

Infiniti Creme Developers 950ml

- 10vol – 3% PC: 9999
- 20vol – 6% PC: 9999
- 30vol – 9% PC: 9999
- 40vol – 12% PC: 9999

shampoo, conditioner and treatments



Affinige Captiv8
 Colour Lock Shampoo 300ml & 1l
 Colour Lock Conditioner 300ml & 1l
 Creme Moisture Leave-in Conditioner 100ml
 Spray Gelee Sculpting Spray Gel 250ml



Essential Oils Range 250ml & 1lt
 Moisture Max Shampoo
 Moisture Max Conditioner
 Mane Tame Shampoo
 Mane Tame Conditioner
 Volume Vamp Shampoo
 Volume Vamp Conditioner



Treatments
 24/7 Heaven Cuticle Sealer 160ml
 Instant Bliss Wearable Treatment 160ml
 Intense Indulgence Restorative Treatment 150ml
 Precious Essence Illuminating Balm 160ml

white ice range



Blonde Bombshell
 Moisturising Spray 250ml
 PC: 9999
Shampoo 250ml & 1lt
 PC: 9999/9999
Conditioner 250ml & 1lt
 PC: 9999/9999
Treatment 150ml
 PC: 9999/9999
Treatment 250ml & 1lt
Treatment Shampoo
 PC: 00180/2725
Treatment Conditioner
 PC: 3132/00302

Moisturising 250ml & 1lt
Moisturising Shampoo
 PC: 3130/00139
Moisturizing Conditioner
 PC: 00120/2728
Replenish 250ml
 PC: 9999

Deep Cleansing 250ml & 1lt
Deep Cleansing Shampoo
 PC: 2863/2863

Strengthen, repair, reconstruct
Protein Spray 250ml PC: 9999
Reconstruct 150ml PC: 9999

perming



Affinige
Affinity perm
 PRODUCT CODE: 2664



Affinige
Affirm perms
 No.1 Normal resistant,
 fine hair.
 PRODUCT CODE: 2665



Affinige
Affirm perms
 No.2 tinted and
 chemically treated hair.
 PRODUCT CODE: 2662



Affinige
Affirm perms
 No.3 fine, highly
 chemically treated hair.
 PRODUCT CODE: 2667



Forte #1 & #2
Permanent Wave 1lt
 PRODUCT CODE: 9999



Neutraliser
Permanent Wave 1lt
 PRODUCT CODE: 9999

other salon products

Affinige
Colour Erase It Phase 1 & Phase 2
 30ml Sachets
 PRODUCT CODE: 2672

Affinige
Firm hold hairspray 50g & 400g
 PC: 50G - 2719, 400G - 2822

permanent colour – profession



Profession Permanent Caring Colour 60g – 95 shades

1.0	1.1	1.7	3.0	3.23	3.32	3.55	3.6
3.7	3.8	4.0	4.1	4.23	4.3	4.35	4.37
4.04	4.4	4.55	4.86	5.0	5.03	5.3	5.31
5.35	5.4	5.56	5.6	5.66x	5.67	5.77x	5.82
6.0	6.03	6.04	6.1	6.23	6.3	6.34	6.35
6.37	6.4	6.44	6.43	6.46	6.6	6.66x	6.77x
6.84	7.0	7.03	7.13	7.2	7.3	7.31	7.32
7.35	7.4	7.43	7.44	7.46	7.6	7.64	7.66x
7.67	7.82	8.0	8.03	8.1	8.3	8.32	8.34
8.4	8.43	8.44	8.77x	9.0	9.03	9.04	9.11
9.13	9.2	9.3	9.32	9.44	9.82	10.0	10.03
1000.0	1000.1	1000.11	1000.12	1000.22	1000.3	1000.32	

Profession Intense Coverage Base Shades 60g – 9 shades

9.00	8.00	7.00	6.00	6.80	4.80	5.60	7.30	9.30
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Profession Contrast Range 60g – 4 shades

C.32	C.44	C.66	C.76
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Profession Creator Range 60g – 7 shades

100	0.66	0.11	0.33	0.22	0.44	0.99
Natural	Red	Ash	Gold	Pearl	Copper	Green

NEW Profession Honey Chocolates 60g – 4 shades

6.83	7.83	8.83	9.83
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Profession permanent cream 120g – 9 shades

1.0	3.0	4.0	5.0	6.0	7.0	8.0	9.0	10.0
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temporary colour

Indola Colour Style Mousse

13 shades – 175ml

Colour refreshment in-between tint applications. Correction of neutralisation of unwanted tones. Enriching of intensifying natural tones.

powder lighteners – rapid blonde

Profession Dust Free Rapid Blond Bleach 500g

Rapid Blond white and blue dust-free powder bleach to add extra power to your in-salon bleaching for an extreme color statement.

PC-BLUE: 673, PC-WHITE: 694

sculpture range



Brushout hairspray strong 400g & 500g

PRODUCT CODE: 01180

Shaping mousse 300g

PRODUCT CODE: 01500

Gel spray 250ml

PRODUCT CODE: 01456

developers – profession

Profession Cream Developer

Specifically formulated to be used with Profession Permanent Caring Colors for guaranteed quality and quick to mix, smooth cream.

7 volume (2%) PC: 9999

20 volume (6%) PC: 87958

30 volume (9%) PC: 87965

40 volume (12%) PC: 87972

leave in treatment



Booster leave-in treatment spray 250ml

Contains keratin amino acid complex and Panthenol to detangle and improve manageability.

PRODUCT CODE: 9999

permanent colour – topchic



Topchic Tubes 80g
110 shades

Two full head applications or four regrowth applications per tube. Unique gel/creme consistency.

Topchic Tubes 80g –110 shades

2A	2N	3N	3VR	4B	4G	4N	4NN	4R
4V	5A	5B	5GB	5K	5MB	5N	5NN	
5R	5RB	5RV	5VR	6A	6B	6BG	6BK	6G
6GB	6K	6KG	6KR	6N	6NA	6NN	6NP	6MB
6R	6RB	6RO	6RR	6RV	6SB	6VR	7A	7B
7BG	7BN	7G	7GB	7K	7KB	7KG	7KR	7MB
7N	7NA	7NN	7NP	7OR	7RB	7RR	7SB	8A
8AS	8B	8G	8GB	8GG	8K	8KG	8KN	8N
8NA	8NN	8NP	8OR	8RB	8RO	8RP	8SB	9A
9G	9GB	9GN	9KG	9N	9NA	9NN	9PV	10A
10B	10GB	10N	10P	10V	11A	11B	11G	11GB
11N	11P	11SV	11V	12BG	11BM	12BN	12BS	12GN
BC	BCA							

Topchic Tubes PRE-PIGMENT

Gold	Copper	Red
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Topchic MIXED TONES range – 6 shades

A	GG	KK	P	RR	VV
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Topchic NEUTRALIGHTS range – 4 shades

Green Ash	Violet Ash	Blue Ash	Ash Ash
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Triflective NATURALS range – 13 shades

5NBP	6NBK	6NBP	6NBR	6NGB	7NBK	7NBP
7NGB	7NGP	8NBP	8NGB	9NBP	9NGP	

demi-permanent – colourance

Colourance Tubes 60g
66 shades

The market leading demi-colour. Acid based with up to 40% grey coverage. Three full head applications per tube.

Colourance Tubes 60g – 66 shades

2A	2N	3N	3VR	4G	4N	4R	4V	5B	5BG	5K
5MB	5N	5R	5RB	5VR	6A	6B	6BG	6K	6KG	6KR
6MB	6N	6R	6RB	6SB	6VR	7B	7BG	7BN	7G	7KG
7MB	7N	7NA	7OR	7RB	7SB	8AS	8B	8G	8GG	8GB
8K	8N	8OR	8RP	8SB	9BN	9GB	9KG	9N	9NA	9PV
10A	10B	10BS	10BG	10BN	10G	10GN	10N	10P	10V	

Triflective NATURALS range – 8 shades

5NBP	6NBR	6NGB	7NBK	7NBP	7NGP	8NGB	9NBP
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Colourance NATURALS EXTRA range – 6 shades

4NN	5NN	6NN	7NN	8NN	9NN
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Colourance MAX REDS range – 6 shades

6RO	8RO	6RR	7RR	5RV	6RV
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Colourance MIXED TONES range – 7 shades

Clear	A	GG	KK	P	RR	VV
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Colourance LOWLIGHTS range – 4 shades

7-8 Neutral	7-8 Warm	6-7 Neutral	6-7 Warm
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GOLDWELL

PROFESSIONAL HAIRCARE

powder lighteners



Oxycur Platin 500g
Dust free bleach
PRODUCT CODE: 13082



Oxycur Platin 500g
Ultra bleach
PRODUCT CODE: 13099

colour developers



Topchic Developer Lotion 990ml

3% (10 vol): PRODUCT CODE: 9999
6% (20 vol): PRODUCT CODE: 12252
9% (30 vol): PRODUCT CODE: 12269
12% (40 vol): PRODUCT CODE: 12226

Colourance Demi permanent developer lotion 1l

To be used in conjunction with colourance colours to give the correct working mix for consistency, condition and coverage.
PRODUCT CODE: 12306

kerasilk shampoo & conditioner



Ultra rich care for thick/course hair.

Ultra rich care shampoo 250ml
PRODUCT CODE: 27706
Ultra rich care conditioner 1lt
PRODUCT CODE: 9999
Ultra rich care treatment 225ml & 1l
PRODUCT CODE: 57758

Rich care for normal to thick hair.

Rich care shampoo 250ml
PRODUCT CODE: 27201
Rich care treatment 225ml
PRODUCT CODE: 57253

Rich care conditioner 1lt
PRODUCT CODE: 57505
Instant silk fluid 125ml
PRODUCT CODE: 57604

colour glow serums (formerly vivecap)



Colour 18ml
PRODUCT CODE: 54157
Highlights 18ml
PRODUCT CODE: 54140
Full blonde 18ml
PRODUCT CODE: 54164



DE LORENZO



colour – novacolor range

Novacolor
Tubes 60g
Numerous tones varying
in depth.

Novacolor
Vibrant fashion series 60g

Novacolor
Corrective mixers and
fillers 60g

Novacolor
Intense contrast 60g

Novacolor
Ice blondes 60g

Novacolor tones and depth – 85 tones

AB3	AB4	AB5	AB6	AB7	AB8	AB9	AB10	B5	B7
B9	B10	C1	C3	C5	C6	C7	C8	C9	C10
CC5	CC7	CC9	CF3	CF5	CF7	CG3	CG5	CG6	CG7
CH2	CH4	CH6	CH8	CL7	CL8	G4	G5	G6	G7
G8	G9	G10	ICH2	ICH4	ICH6	N1	N2	N3	N4
N5	N6	N7	N8	N9	N10	NN3	NN5	NN6	NN7
NN8	NN9	RW5	RW6	RW7	RW8	RW9	RW10	SP5	SP7
T5	T6	T7	T8	T9	T10	V3	V6	V9	W3
W5	W6	W7	Clear	Ultra					

Vibrant fashion series – 9 shades

Hot Red	Claret	Burgundy	Mahogany	Rich Plum
Fire Red	Wild Cherry	Copper	Violet	

Corrective mixers and fillers – 6 shades

Blue Violet	Blue	Smoky Pearl
Sunray Gold	Gold Filler	Red Filler

Intense contrast (lift and deposit reds) – 5 shades

Ruby Red	Intense Red	Intense Copper
Copper Concentrate	Red Concentrate	

Ice blondes – 4 shades

Ice Beige	Ice Natural Blonde	Ice Cool Pearl
Ice Blonde Booster		

shampoo and conditioner – prescriptive range



MOISTURE BALANCE SHAMPOO 250ML & 1LT
For normal, dry and chemically treated hair. PRODUCT CODE: 00054
MOISTURE BALANCE REVIVE CONDITIONER 250ML & 1LT
Naturally strengthens and moisturises hair. PRODUCT CODE: 9999
MOISTURE BALANCE INTENSE CONDITIONER 250ML & 1LT
For oily and fine hair. PRODUCT CODE: 9999

HAIR MOISTURISER REVIVE 125ML & 500ML
125ML PC: 15300, 500ML PC: 9999
HAIR MOISTURISER INTENSE 125ML
PRODUCT CODE: 9999

CONTROL SHAMPOO 250ML & 1LT
For oily and fine hair. 250ML PC: 00092, 1LT PC: 00108
CONTROL REVIVE CONDITIONER 250ML & 1LT
250ML PC: 00399, 1LT PC: 00405
CONTROL INTENSE CONDITIONER 250ML & 1LT
PRODUCT CODE: 9999

colour care
shampoo –
novafusion
range 250ml

PRODUCT CODE: 07824
QUOTE COLOUR PREFERENCE



AUBURN
Adds warmth and richness to brown hair and intensifies auburn hair.
BEIGE BLONDE
For soft beige tones to grey and white hair.
BURGUNDY
Revives violet red tones.

CHERRY RED
Revives red violet tones.
CLARET
Revives blue red orange tones.
COOL NATURALS
Reduces brassy tones and adds soft ash highlights.
COPPER TITAN
For copper highlights.

COPPER
Revives copper gold tones.
FIRE RED
Revives red orange tones.
NATURAL TONES
Revives violet red tones.
ROSEWOOD
Tones gold and adds violet highlights.

SILVER 250ML & 500ML
Reduces gold brassy yellow tones.
VIOLET
Revives violet tones.
WARM GOLD
For golden highlights.

colour products



Novalite
Dust-free bleach 500g
PRODUCT CODE: 29253

Novacolor
Colour stain remover 125ml
PRODUCT CODE: 26260

Novacolor
Protect 250ml
Prevents scalp irritation during colouring, bleaching, waving and straightening. Will also reduce skin staining while colouring.
PRODUCT CODE: 29277



Novacolor
Colour eliminator 2x100ml
PRODUCT CODE: 29284

Novacreme
Demi developer 900ml
PRODUCT CODE: 31683



Novoxyl
Creme developers 900ml
3%: PC: 31607
6%: PC: 31621
9%: PC: 31645
12%: PC: 31689



DE LORENZO inspired by nature

tricho series

A De Lorenzo treatment program for the scalp to relieve itching, dandruff, flaking, redness and scaling.



SCALP BALANCE

Cleanser 200ml

PRODUCT CODE: 01082

Conditioner 200ml

PRODUCT CODE: 01082

Toner 125ml

PRODUCT CODE: 01082

SCALP CONTROL

Cleanser 200ml

PRODUCT CODE: 01082

Conditioner 200ml

PRODUCT CODE: 01082

Toner 125ml

PRODUCT CODE: 01082



SCALP TREATMENTS

Relief Treatment Creme 50ml

PRODUCT CODE: 01082

Balm Lubrication Oil 110ml

PRODUCT CODE: 01082



SCALP SENSITIVE

Shampoo 200ml

PRODUCT CODE: 01082

Conditioner 200ml

PRODUCT CODE: 01082

essential treatments



Infinite leave in detangler
500ml & 30ml

PRODUCT CODE: 9999

Absolute deep cleansing
shampoo 225ml & 1lt

PRODUCT CODE: 07565

Equilibrium intensive hair
treatment 225g

PRODUCT CODE: 9999

Protein complex 225ml

PRODUCT CODE: 07527

Oil balance 150g

PRODUCT CODE: 07497

Absorb 60ml

PRODUCT CODE: 07480

perming



Performance

Perms

Three strengths (100ml) + neutraliser.
Neutraliser available in single 100ml
bottles and 1 litre bottles.

Normal PC: 566

Porous PC: 567

Resistant PC: 568

Neutraliser PC: 29109

waves



New Directions

3 Cystine Waving Lotions

Resistant hair PC: 26008 Normal hair PC: 26023 Porous hair PC: 26047

out of line styling

HF = Hold Factor
SF = Shine Factor



Wire 225g, 100g, 45g

A versatile sculpting crème with HF7 and SF3.

PRODUCT CODE: 02553

Barbed wire 100g

The benefits of a styling crème with the extra hold of a gel. HF8 and SF4.

PRODUCT CODE: 9999

Extinguish thermal spray 200ml

To protect the hair while heat styling.

PRODUCT CODE: 9999

Hard hat 75g

Wax stick with HF8 and SF6.

PRODUCT CODE: 02560

Vice 150g

Strong grip styling gel with HF9 and SF7.

PRODUCT CODE: 02720

Create straight 250ml & 60ml

Straightening balm with HF2 and SF6.

PRODUCT CODE: 02690

Create curl

PRODUCT CODE: 9999

Vapour mist 400g – HF5

PRODUCT CODE: 02386

Gravity – HF6

PRODUCT CODE: 02201

Granite n/aero – HF8

PRODUCT CODE: 02348

Granite hair lacquer – HF8

PRODUCT CODE: 02362

Volume worx 250g

PRODUCT CODE: 9999

Bodifi 200g

PRODUCT CODE: 9999

Clay 250g

PRODUCT CODE: 9999

Pumped 200g

PRODUCT CODE: 9999

Gloss jam 100g & 30g

Shine, definition and non oily with HF2 and SH10.

PRODUCT CODE: 02546

Trip wire 100g

PRODUCT CODE: 9999

instant series

instant **rejuven8**



rejuven8 shampoo
60ml, 375ml & 2lt

PRODUCT CODE: 07008

rejuven8 conditioner
60ml, 375ml & 2lt

PRODUCT CODE: 07015

rejuven8 colour lock
leave in treatment

PRODUCT CODE: 07015

rejuven8 treatment 200g

PRODUCT CODE: 07022

rejuven8 the ends 30g & 120g

PRODUCT CODE: 9999

instant **allevi8**



allevi8 shampoo
60ml, 375ml & 2lt

PRODUCT CODE: 9999

allevi8 conditioner
60ml, 375ml & 2lt

PRODUCT CODE: 07114

allevi8 shine myst 125ml

PRODUCT CODE: 07121

allevi8 shine serum 30ml

PRODUCT CODE: 07138

instant **accentu8**



accentu8 shampoo
60ml, 375ml & 2lt

PRODUCT CODE: 07206

accentu8 conditioner
60ml, 375ml & 2lt

PRODUCT CODE: 07213

accentu8 volumising spray
200ml & 60ml

PRODUCT CODE: 07220



Restructurant leave in
treatment 125ml & 250ml

PRODUCT CODE: 00993

Satur-8 125ml

PRODUCT CODE: 00723

colour – koleston perfect


Koleston Perfect
113 shades

Colouring freedom to create your own shades for each individual customer.

Koleston Perfect colours – 113 shades

22/0	2/8	33/0	33/66	44/0	44/65	4/35	4/4
4/6	4/71	4/77	55/0	55/46	55/55	55/56	5/0
5/4	5/5	5/65	5/7	5/71	66/0	66/46	6/0
6/11	6/2	6/3	6/34	6/35	6/4	6/41	6/43
6/45	6/5	6/6	6/7	6/71	6/73	6/74	6/75
6/77	77/0	77/44	7/0	7/03	7/11	7/17	7/3
7/34	7/38	7/47	7/7	7/73	7/75	7/77	7/93
88/0	88/43	8/0	8/03	8/11	8/2	8/3	8/34
8/38	8/41	8/45	8/46	8/7	8/71	8/73	8/93
99/0	9/0	9/03	9/11	9/16	9/17	9/3	9/38
9/65	9/7	9/73	9/8	9/93	10/1	10/11	10/13
10/16	10/38	10/6	10/8	10/89	110/0	12/0	12/11
12/17	12/22	12/61	12/81	12/89			

Koleston Perfect Intensives

0/11	0/19	0/22	0/28	0/33	0/43	0/45	0/65
0/66	0/81	0/88					

colour – colour touch


Colour Touch
40 shades

The combination of structure balancing keratins, natural conditioning waxes and extra shine intensive complex ensures brilliant results.

Colour Touch colours – 40 shades

2/0	3/0	3/66	3/68	4/0	44/07	44/65	4/6
5/0	5/1	5/4	5/5	55/54	55/56	5/66	6/0
66/07	6/37	6/4	6/40	66/45	6/7	6/75	7/0
7/1	7/43	7/47	7/7	7/73	7/75	8/0	88/07
8/81	9/01	9/03	9/16	9/73	10/6	10/73	10/89

Colour Touch Intensives

0/00	0/34	0/45	0/88				
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Colour Touch Relights

/06	/18	/34	/44	/47	/56	/86	
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Colour Fresh Liquid colours – 10 shades

3/0	5/0	7/0	8/0	5/66	6/4	6/45	6/7
10/73	0/6						

colour products



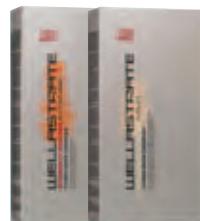
Welloxon
Perfect cream developer 950ml
 6% PC: 2903
 9% PC: 2904
 12% PC: 2902

Welloxon
Colour touch emulsion 1lt
 1.9% PC: 2899
 4% PC: 2906



Blondor
Special dust free bleach 400g
 PRODUCT CODE: 39951
Special cream 200g
 PRODUCT CODE: 9999

straightening and perming


Wellastrate Intense

For normal to resistant hair.
 PRODUCT CODE: 2980

Wellastrate Mild

For coloured, highlighted and stressed hair.
 PRODUCT CODE: 999


Perform
Kits with Carnitin

Normal Hair PC: 9999
Coloured Hair PC: 9999
Resistant Hair PC: 9999

colour – maji range

High resistant shades and maximum grey coverage.

Majirel and Majirel HR – 89 shades

1	3	4	5	6	7	8	9
10	2.10	3.10	4.11	4.15HR	4.16	4.26	4.3HR
4.35HR	4.4	4.45HR	4.51HR	4.56HR	4.71	5.02HR	5.07
5.12	5.15	5.16	5.17	5.25HR	5.5HR	5.26	5.3HR
5.32HR	5.35HR	5.4HR	5.42HR	5.52HR	5.6HR	6.03HR	6.1
6.11	6.45HR	6.23	6.3HR	6.32HR	6.34HR	6.35HR	6.41HR
6.46HR	6.52HR	6.53HR	6.55HR	6.62HR	7.03HR	7.1	7.11
7.13HR	7.4HR	7.42HR	7.43HR	7.44HR	7.52HR	8.03HR	8.07
8.1	8.11	8.13	8.2	8.3HR	8.30HR	8.31HR	8.34HR
8.42HR	8.43HR	8.45HR	9.03HR	9.04HR	9.1	9.13	9.22
9.23HR	9.3HR	9.31HR	10.1	10.13	10.21	10.1/21	10.42
10.34							

Majirel deep naturals range – 7 shades

3.0	4.0	5.0	6.0	7.0	8.0	9.0
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Majiblond ultra range – 10 shades

900S	901	901S	902	903S
904	911	913	921	934

Majicontrast range – 4 shades

Copper	Red	Pure Copper	Red Magenta
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Majirouge range – 14 shades

4.20	4.65	5.20	5.56	5.60	5.61	5.62
5.64	6.54	6.64	6.66	7.40	7.45	7.61

Majirouge mix+ range – 5 shades

Copper	Red	Violet	Blue	Green
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Majilift range – 5 shades

613	631	631S	03B54	03B52
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L'ORÉAL PARIS PROFESSIONNEL

colour – richesse de diacolor

Long lasting shine and rich reflects. Ammonia free.

Richesse De Diacolor 50g – 50 shades

1 Black	3 Dark Brown	4 Brown
5 Light brown	6 Dark blonde	7 Blonde
8 Light Blonde	4.07 Cool Glazed Brown	4.15 Chocolate
4.20 Burgundy	4.21 Black Currant Chestnut	4.26 Burgundy Red
5.01 Lt Nat Cool Brown	5.07 Lt Cool Glazed Brown	5.13 Chestnut
5.21 Raspberry Chestnut	5.25 Ice Chestnut	5.31 Praline Chestnut
5.35 Chestnut Brown	5.42 Mahogany Brown	5.52 Red Mahogany
5.56 Fiery Mahogany	6.01 Dk Nat Cool Blonde	6.02 Dk Glazed Blonde
8.13 Ash Beige	9.13 VL Blonde Beige	6.24 Pearl Chestnut
6.12 Chestnut Taffeta	6.2 Blackberry Chestnut	6.23 Mocha Gold
6.24 Pearly Chestnut	6.25 Plum Brown	6.34 Honey Chestnut
6.40 Copper	6.5 Saffron Mahogany	7.01 Natural Cool Blonde
7.02 Glazed Blonde	7.13 Natural Honey	7.24 Pearl Honey
7.30 Gold	7.32 Golden Honey	8.02 Light Glazed Blonde
8.13 Golden Ash	8.31 Golden Beige	9 Very Light Blonde
9.11 Grey Iceburg	9.13 Very Lt Beige Blonde	9.30 Nutmeg Gold
Clear		

Richesse Milkshake 50g – 3 shades

9.01 Frosty Milkshake	9.02 Pearly Milkshake	9.03 Honey Milkshake
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Diacolor Geelee 120g – 20 shades



Dark Brown	Brown	Light Brown
Burgundy	Dark Blonde	Blonde
Light Blonde	Red Plum	Int Copper/Red
Plum	Mahogany	Copper
Int Red	Gold	Chestnut
Light Chestnut	Ash	Beige
Light Ash	Red Mahogany	

Diacolor Geelee Milkshake 50g – 3 shades

9.01 Iced Tea	9.02 Pearl	9.032 Gold Pearl
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releasers and developers



Richesse Diacolor developer 1lt
PRODUCT CODE: 9999

Diacolor Hi-Richesse developer 1l
PRODUCT CODE: 9999

Diacolor/Richesse Releaser 1lt
PRODUCT CODE: 11557

Diacolor Gel/Rouges releaser 1lt
PRODUCT CODE: 63846

Oreor Crème developer 1lt
20VOL PC: 00407
30VOL PC: 00414
40VOL PC: 00421

bleaches

Platine Precision dust free blue 500g
PRODUCT CODE: 4141

Platifiz Precision dust free white 500g
PRODUCT CODE: 4142

Blondys Gel and booster 18g, 500ml, 1lt
A gentle action gel formula with boosters to control heating.
18G PC: 4139, 500ML PC: 4139, 1LT PC: 4139



perming products

Dulcia Advanced Kits

AHA Kit: 0, 1+, 1F, 2, 3. Alkaline wave with AHA fruit active system.
5 strengths. 0=resistant, 1=resistant to natural, 2=natural to sensitised, 3=sensitised to very sensitised, 4=very sensitised.
PRODUCT CODE: 69756

professional products



Effasol sachet 28g
Colour correction tool. PC: 4696



Ineral + Optimal 18ml
Post colour restructurant. PC: 4696

FUDGE

paintbox colours

Paintbox Colours – 13 shades
Semi-permanent colours – 75ml

Purple Haze	Blue Hawaii	Whiter Shade of Pale
Blue Velvet	Blueberry Hill	Pink Moon
Raspberry Beret	Pretty Flamingo	Vendetta Red
Red Corvette	Hot Chilli	Goldfinger
Cherry Bomb		



styling products



Pump up 200g

From a gel to a foam.
PC: 00111

Hair gum 150ml

Thickens hair. Gives volume.
PC: 00091

Erect 150ml

For shine and manageability.
PC: 00104

Skrewd 150ml

Put the life back into curls.
PC: 00357

Root juice 250g

Designed for ultimate root lift.
PC: 9999

Matte head 75g – HF9

Firm hold paste.
PC: 9999

Hard Stuff 100g – HF15

PC: 9999

Head Shine 100g

PC: 9999

Membrane Gas 150g – HF10

Strong hold, flexible fixing gas.
PC: 9999

Salt Spray 150ml – HF5

For that fresh from the beach look.
PC: 9999

Reform 100ml – HF5

PC: 9999

Hair shaper Original 100g – HF10

Mould it. Scrunch it. Leave it.
PC: 00015

Hair shaper Mint 100g – HF10

PC: 9999

Hair shaper Lite 100g – HF5

PC: 9999

Hair putty 100g – HF5

Volume, body, moulding power.
PC: 00053

Hair varnish 90g – HF3

Polished, smooth & sleek.
PC: 02931

Fat Head 100g – HF9

Strong hold, hard look.
PC: 9999

shampoos and conditioners



Daily Mint Shampoo and conditioner 300ml & 1l
For normal or stressed out hair types. A daily detox revival for hair and scalp.
PRODUCT CODE: 9999



Repair – Torture Tonic Shampoo and conditioner 300ml & 1l
Repairs tortured, bleached, coloured, permed or chemically damaged hair.
PRODUCT CODE: 9999



Smooth Shot Shampoo and conditioner 300ml & 1l
For dry hair that has been damaged from regular use of styling tools. Creates extra silky, smooth hair.
PRODUCT CODE: 9999



Colour Lock Shampoo and conditioner 300ml & 1l
For all coloured hair types. Locks in colour and protects from fading and dullness.
PRODUCT CODE: 9999



Volume – Body Builder Shampoo and conditioner 300ml & 1l
For fine, limp, flat hair types. Gives extra volume, body and bounce.
PRODUCT CODE: 9999

treatments



Dynamite 150ml and 1lt
Builds strength by reconstructing damaged hair by penetrating into the hair shaft. PC 20G: 00210, PC 125ML: 00234, PC 1LT: 00794

1 Shot 25ml and 125ml
Instant reconstruction for chemically treated, damaged hair. Ideal for permed, coloured and porous hair.
PC 25ML: 5865, PC 125ML: 00265

unleaded range



Unleaded skyscraper 70g & 450g – HF6
Mega hold fine-mist lacquer.
PRODUCT CODE 500ML: 00031
PRODUCT CODE 1LT: 9999

Unleaded cement 300ml – HF14
Extreme hold non-aerosol spray.
PRODUCT CODE: 9999



Therapeutic products for all hair types, especially dry and damaged hair.

Combining the moisturising properties of macadamia oil and the highly absorbent argan oil, experience ultra smooth, shiny and healthy hair today.

- Healing Oil Spray 125ml
- Moisturising Rinse 300ml
- Rejuvenating Shampoo 300ml
- Nourishing Leave-In Cream 300ml
- Healing Oil Treatment 10ml & 125ml
- Deep Oil Repair Masque 30ml & 250ml

JOICO

THE ART OF HEALTHY HAIR

permanent colour – vero k-pak



Vero K-Pak Color

60 shades

The duel-colour system fuses Quadramine Complex, KPAK's exclusive reconstructive technology, with intermixable true-to-tone shades. The ultimate in healthy, long-lasting colour.

9N	8N	7N	6N	5N	4N	3N	1N	9B	8B
7B	6B	5B	9G	8G	7G	6G	5G	10A	9A
8A	7A	6A	5A	4A	9RG	8RG	7RC	6RC	5RR
6RR	5RM	4VR	4RV	7FOR	6FR	4FV	HLG	HLB	HLN
HLA	CCV	INV	ING	INC	INRR	INB	9.5NG ⁺	8.5NG ⁺	7.5NG ⁺
6.5NG ⁺	5.5NG ⁺	4.5NG ⁺	3.5NG ⁺	TBB	INS	TSB	TBB	LB	INRV

Vero K-Pak Chrome

28 shades

N9	N8	N6	N4	N1	V9	V4	G9	G8	G6
B9	B7	B6	B5	RC8	RC6	RM5	RB4	A3	A5
A7	A9	R0	RR	CLR	RRV	RY	RB		

colour products



Veroxides 950ml

Available in
10vol, 20vol,
30vol and 40vol.
PRODUCT CODES:
5489/5490/5491/5492

Vero K-Pak activator 1lt

PRODUCT CODE: 5488
Veroglaze 950ml
PRODUCT CODE: 5493

Vero stainless 250ml

Removes stains
from skin and
scalp.
PRODUCT CODE: 9999

Vero Light powder lightener 450g

A gentle off the
scalp bleach
containing sorbitol.
PRODUCT CODE: 9999

Vero Light dust-free powder lightener 450g

PRODUCT CODE: 9999

Vero Blue powder lightener 450g

On and off dust
free bleach.
PRODUCT CODE: 9999

Vero K-Pak Creme Lightener 300g

Fragrance-free.
PRODUCT CODE: 9999

permanent waves

Triactive acid wave

For normal, resistant, tinted and highlighted hair.
PRODUCT CODE: 5732

Triactive HP permanent wave

Performs with the gentleness of an acid wave on porous hair and with the strength of an alkaline wave on resistant hair. Available in tinted or regular.
PRODUCT CODE: 9999

k-pak range



- Conditioner 300ml & 1lt**
PRODUCT CODE: 9999
- Shampoo 300ml & 1lt**
PRODUCT CODE: 9999
- Deep Penetrating
Reconstructor 1lt**
PRODUCT CODE: 9999
- Protective Hair Spray**
PRODUCT CODE: 9999
- Split End Mender 300ml**
PRODUCT CODE: 9999
- Thermal Design Foam**
PRODUCT CODE: 9999

- Leave-in Protectant 250ml**
PRODUCT CODE: 9999
- Liquid Reconstructor 300ml**
PRODUCT CODE: 9999
- Protect Shine Serum 50ml**
PRODUCT CODE: 9999
- Chelating Shampoo 300ml**
PRODUCT CODE: 9999
- Smoothing Balm 200ml**
PRODUCT CODE: 9999
- Intense Hydrator 250ml & 1l**
PRODUCT CODE: 9999
- Restorative Styling Oil 100ml**
PRODUCT CODE: 9999

daily care range



- Balancing Conditioner 300ml**
PRODUCT CODE: 9999
- Balancing Shampoo 300ml**
PRODUCT CODE: 9999
- Conditioner 300ml**
PRODUCT CODE: 9999
- Conditioning Shampoo 300ml**
PRODUCT CODE: 9999

- Leave-in Detangler 300ml**
PRODUCT CODE: 9999
- Moisturiser Treatment 300ml**
PRODUCT CODE: 9999
- Treatment Shampoo 300ml**
PRODUCT CODE: 9999

silk result range



- Shampoo Fine/Normal
300ml & 1lt**
PRODUCT CODE: 9999
- Shampoo Thick/Coarse
300ml & 1l**
PRODUCT CODE: 9999
- Conditioner Fine/Normal
300ml & 1lt**
PRODUCT CODE: 9999

- Conditioner Thick/Coarse
300ml & 1l**
PRODUCT CODE: 9999
- Thermal Smoother 150ml**
PRODUCT CODE: 9999
- Straight Smoother 200ml**
PRODUCT CODE: 9999
- Sheer Gloss 50ml**
PRODUCT CODE: 9999

moisture range



- Treatment Balm 250ml**
PRODUCT CODE: 9999
- Conditioner 300ml**
PRODUCT CODE: 9999
- Shampoo 300ml**
PRODUCT CODE: 9999
- Treatment Lotion 200ml**
PRODUCT CODE: 9999

styling and finishing products



- Brilliantine Spray Gloss 150ml**
PRODUCT CODE: 9999
- Brilliantine Pomade 60ml**
PRODUCT CODE: 9999
- Creme Wax 50ml**
PRODUCT CODE: 9999
- Curl Activator 150ml**
PRODUCT CODE: 9999
- Curl Definer 200ml**
PRODUCT CODE: 9999
- JoiFix Firm Styling &
Finishing Spray 300ml**
PRODUCT CODE: 9999
- JoiFix Styling & Finishing Spray
Medium 300ml**
PRODUCT CODE: 9999

- JoiGel Firm Styling Gel 250ml**
PRODUCT CODE: 9999
- JoiLotion Sculpting 200ml**
PRODUCT CODE: 9999
- JoiMist Firm Finishing Spray
400ml**
PRODUCT CODE: 9999
- JoiMist Medium Finishing Spray
400ml**
PRODUCT CODE: 9999
- JoiWhip Firm Hold Design Foam
300ml**
PRODUCT CODE: 9999
- JoiShape 400ml**
PRODUCT CODE: 9999

body luxe range

- Thickening Shampoo
300ml & 1lt**
PRODUCT CODE: 9999
- Thickening Conditioner
300ml & 1l**
PRODUCT CODE: 9999
- Root Lift 300ml**
PRODUCT CODE: 9999
- Thickening Elixir 200ml**
PRODUCT CODE: 9999
- Design Foam 250ml**
PRODUCT CODE: 9999



ATV
DESIGN
NETWORK



NATURAL look™
hair food

movietone hues interval colour refreshment range



- Screen gems infusing shampoo 250ml/1l** PRODUCT CODE: 02525
Screen gems infusing conditioner 250ml/1l PRODUCT CODE: 52520
Oh Lucy copper gold shampoo 250ml PRODUCT CODE: 9999
Lovely Rita fire red shampoo 250ml PRODUCT CODE: 9999
Delilah violet shampoo 250ml PRODUCT CODE: 9999
Norma Jean brown shampoo 250ml PRODUCT CODE: 9999
Silver screen ice blond shampoo 250ml PRODUCT CODE: 01610
Silver screen ice blond conditioner 250ml PRODUCT CODE: 51615
Silver screen ice blond detangler 250ml PRODUCT CODE: 9999

intensive treatment

Intense treatment 1l
Also available in 5lt.
PRODUCT CODE: 60181



A great intense treatment
also available in 5lt.

anti head lice and nits

Pyrethrum shampoo 250ml
PRODUCT CODE: 01009

Pyrethrum leave-in conditioner spray 250ml
PRODUCT CODE: 60556

Pyrethrum lice oil 100ml
PRODUCT CODE: 3852



static free frizz maintenance program



Restore and balance shampoo 250ml
PRODUCT CODE: 02518

Solid gold conditioner 250ml
PRODUCT CODE: 52513

VHS relaxing balm 250ml
PRODUCT CODE: 20201

Wave length 250ml
Curl and wave defining balm
PRODUCT CODE: 9999

Smooth operator 150ml
Repairs and seals split ends
PRODUCT CODE: 60617

Broadcast shine spritz 125ml
PRODUCT CODE: 20065

DJ shine serum 50ml
PRODUCT CODE: 20058

atv design network range



Freeze frame 100g & 500g
Super hold styling gel.
200G PC: 20102, 500G PC: 20126

Antenna 100g
Defining & texturising wax.
PC: 20249

Fusion 100g
Moulding & shaping crème.
PC: 20287

Aerial 100g
Shining & detailing polish 100g
PC: 20263

Cable 100g
Structuring & designing paste.
PC: 20270

Plasma 100g
Construction & fixing matt mud.
PC: 20355

Sparks 70g
Super hold wax stick. PC: 20294

Fine tune spray gel 250ml
PC: 9999

Remote control flexible hold mousse 250g
PC: 20362

Instant replay 250g
Super hold mousse. PC: 20386

Tower 400g
Super hold lacquer. PC: 20010

Screen saver shampoo 250ml
PC: 02501

Control balance conditioner 250ml PC: 52506





d-fuse
Mask treatment 250g
 PRODUCT CODE: 05282
Shampoo & conditioner 250g
 SHAMPOO PC: 05251
 CONDITIONER PC: 05268
Menz the endz 150g
 PRODUCT CODE: 05275

style and finish



Thickening styling mousse 250g
 PRODUCT CODE: 01550
Original lacquer 100g, 250g & 400g
 PRODUCT CODE: 01390
Design spray 400g
 PRODUCT CODE: 01444

Finishing freeze 400g
 PRODUCT CODE: 01420
Waxx 85g
 PRODUCT CODE: 01710
Shape it 100g
 PRODUCT CODE: 01697

Gelee waxx 100g
 PRODUCT CODE: 01673
Water waxx 100g
 PRODUCT CODE: 01734
Softer waxx 100g
 PRODUCT CODE: 01741

Matt mudd 100g
 PRODUCT CODE: 9999
Be bent 200g
 PRODUCT CODE: 01635
Hair goop 200g
 PRODUCT CODE: 01642

Super goop 150g
 PRODUCT CODE: 01275
Shine it spray 110ml
 PRODUCT CODE: 01604
Shine it 100ml
 PRODUCT CODE: 01598

Sculpt it 250ml
 PRODUCT CODE: 01581
Be straight 200g
 PRODUCT CODE: 01628
Gloss & fixx 250ml
 PRODUCT CODE: 01659

shampoo, conditioner and treatments



HYDRA LITE
Shampoo & conditioner
 375ml & 1lt
 S-PC: 01246, C-PC: 01253



SILK HAIR HYDRANT
Shampoo & conditioner
 375ml & 1lt
 S-PC: 01161, C-PC: 01178



CLASSIC BLOND
Shampoo & conditioner
 375ml & 1lt
 S-PC: 01062, C-PC: 01079



BODY BUILDER
Shampoo & conditioner
 375ml & 1lt
 S-PC: 01260, C-PC: 01277



FRIED LICE HEAD LICE
Gel 375ml PC: 02021
Combing spray 250ml
 PC: 02038



PURE CLEANSE
Shampoo 375ml PC: 01987
REVITALISING
Foam 275ml PC: 01567



Active treatment
150g & 1lt PC: 01529
Silk moisturiser 150ml
 PC: 01468



Energy spray 300ml
 PC: 01543
The ends 150g
 PC: 01282

Double fixx instant treatments 30ml

Fine hair PC: 01932
Blond hair PC: 01871
Normal hair PC: 01802

Quantum

The world's
most well known
box perm brand

2 Steps 2 Straight



Too much curl or frizz?

Gain new manageability and achieve faster, smoother styles with **NEW** Quantum 2 Steps 2 Straight. Ammonia-free to gently loosen excess curl while eliminating frizz.

Formulated with vitamin E, soy protein and blue chamomile to moisturise and fortify the hair during the re-texturing process.



	Product	Type of curl	Hair type	Ideal for	PC
SOFT	Classic Body	Soft, supportive waves	Normal to moderately porous, tinted, highlighted hair	'Non-permed' look, short hair, 1st time clients, diffuser drying or dry-set styles	04440
	Extra Body	Defined curls with extra body	Normal to moderately porous, tinted, highlighted hair	Clients who frequently shampoo & style, easy to maintain, air-dry styles, support sets	04426
	Texture on Tint	Firm curls with extra volume	Colour-treated, moderately porous, tinted, highlighted	Colour-treated, single process, up to 20 vol tinted	9999
	Texture on Tint	Well defined curls with extra volume	Colour-treated, more porous, tinted, frosted, bleached	Colour-treated using 30 or 40 vol tinted, frosted, bleached or highlighted	9999
FIRM	Firm Options	Firm, resilient curls	Normal to resistant, tinted/resistant, fine/resistant, gray	Hair with resistant areas of varying porosity	708
	Ultra Firm	Firmer, lasting curls	Normal to resistant, tinted/resistant, gray/resistant	Springy curls, long hair, designed wraps (spiral), stack and piggy-back	9999
EXTRA CARE	Hydra Balance	Firm, resilient curls	Normal to dry, tinted/dry, previously permed	Hair that is previously permed, heat styled, mechanically stressed or dried	9999
	Platinum	Soft, defined curls	Bleached, double-processed, heavily highlighted	Gentle waving on fragile high-lift tinted, heavily highlighted or bleached hair	9999
AMMONIA FREE	Insite Delicate	Virtually damage-free, natural curls	Normal, porous, tinted (30 vol or less) highlighted, prev. permed	Soft texture and added volume that offer versatile styling options	9999
	Insite Normal	Virtually damage-free, natural curls	Normal, fine, semi/demi-perm colour, fine/med textures	Soft texture and added volume that offer versatile styling options	9999
	Insite Resistant	Virtually damage-free, natural curls	Resistant, fine, coarse textures, long, heavy, resistant gray	Soft texture and added volume that offer versatile styling options	9999



jheri redding perms

Acid Perm For natural looking curls on normal, tinted and frosted hair.

Exothermic Perm For long lasting curls on normal, tinted and resistant hair.

Extra Body Perm For natural looking waves on normal, tinted and frosted hair.

Moisturising Alkaline Perm For long lasting curls on normal, tinted and resistant hair.

Low Ammonia Texturising Perm For soft, natural volume or true to rod curl for normal, tinted and highlighted hair.

roux – fancifull & tweentime, colour products



Roux Fancifull
450ml

- No.12 Black rage
PRODUCT CODE: 50125
- No.13 Chocolate kiss
PRODUCT CODE: 50132
- No.16 Hidden honey
PRODUCT CODE: 9999
- No.21 Plush brown
PRODUCT CODE: 50217

- No.23 Frivolous fawn
PRODUCT CODE: 60233
- No.49 Ultra white
PRODUCT CODE: 9999
- No.52 White minx
PRODUCT CODE: 50521
- No.56 Bashful blonde
PRODUCT CODE: 50569

Roux Fancifull
Coloured styling mousse 170g

- Chocolate kiss – PC: 41213
- Plush brown – PC: 41221
- Frivolous fawn – PC: 41223
- Silver lining – PC: 41242
- True steel – PC: 41241
- Bashful blonde – PC: 5359
- Black rage – PC: 41212
- White minx – PC: 41252

Roux Tweentime
Touch up hair colour crayons

- Instant 'touch up' sticks.
- Auburn PC: 00659
- Light brown PC: 00656
- Medium brown PC: 00655
- Dark brown PC: 9999
- Black PC: 00650

wahl barber products



Hair clipper oil
118ml PC: 33100

Scissor oil 60ml
PC: 4092

Styptic 60ml PC: 4095

Traditional barbers bay rum splash on aftershave 250ml
PC: 4088

Traditional barbers bay rum splash on aftershave 1l PC: 4088

Traditional barbers shave cream 550g
PC: 4094

Traditional barbers shave cream 200g
PC: 4093

Traditional barbers hair wax 90g
PC: 23522

Traditional barbers hair gel 200g
PC: 08305

murray's products



Beeswax
For dreadlocks, braids and large curls.
PRODUCT CODE: 60008

Hairdressing Pomade
For dreadlocks, braids and large curls.
PRODUCT CODE: 00007



final net

Hair lacquer
400/200/50g
Super hold.
PC: 01738

Mousse 200g
Medium hold.
PC: 26056

dax wax



Also available in awesome shine and awesome hold

Dax GREEN grip and hold
RED wave and groom
PURPLE super neat
BLUE short and neat



stain remover

Remove It
Stain remover 250ml & 1lt
PRODUCT CODE: 9999

wamol – peroxide, developers and shampoo, conditioner

Wamol**Wamol**
Shampoo & Conditioner 5l

Available in:

- Lanolin (dry hair)
- Rum & Egg (normal/everyday)
- Herbal (oily hair)
- Peach (normal hair)
- Egg creme (normal hair)
- Organic (organic ingredients)
- Coloured & permed

PRODUCT CODE: 9999

**Wamol**

Crème and liquid peroxides 1lt

Available in 5 strengths:

- Crème 1.5% PC: 640
- Crème 20vol PC: 355
- Crème 30vol PC: 363
- Crème 40vol PC: 364
- Crème 60vol PC: 641
- Liquid 1.5% PC: 999
- Liquid 20vol PC: 999
- Liquid 30vol PC: 999
- Liquid 40vol PC: 999
- Liquid 60vol PC: 999

OTHER
AMCOS-WAVOL
BULK SALON
PRODUCTS
AVAILABLE

styling, setting and treatments

**Wamol**

Protein setting gel 500g, 1kg, 2kg

Firm hold

Red PC: 553 Blue PC: 552

Clear PC: 276 Pink PC: 275

Set concentrate 500ml & 1lt

PRODUCT CODE: 999

Setting lotion 250ml, 1lt & 5lt

PRODUCT CODE: 274

Blow wave lotion 1l & 5lt

PRODUCT CODE: 9999

Heavy and medium lacquer
1lt & 5lt

PRODUCT CODE: 351

Lacquer stripper 500ml, 1lt, 5lt

PRODUCT CODE: 351

other salon products

**Wamol**

Stain and tint remover 500ml & 1lt

Removes colour stains from the skin.

PRODUCT CODE: 277

Non-acetone polish remover 1lt & 5lt

PRODUCT CODE: 9999

Disinfectant 1lt, 5lt, 20lt

PRODUCT CODE: 9999

Perm solution 1lt, 5lt

Neutraliser 1lt, 5lt

Cold wave 1lt, 5lt

A permanent bulk wave and neutraliser that provides true rod size curls with maximum resilience.

PRODUCT CODE: 9999

DECOPACTItalian
Dust-free BleachAvailable in
Blue or White

Money back guarantee.
Return any unused bleach
for a refund if you are not
satisfied with this premium
quality dust free Italian bleach.

hi lift bleach

Blue powder bleach
500g

PC: 00042

White powder bleach
500g

PC: 00035

Refill bags
Blue or white. 500g

PC: 9999

better colour or your money back!

We're so confident you and your clients will love Jeval Italy Hair Colour, we're offering you a 30-day, risk-free trial with a money back guarantee.*

For a limited time only!
**Don't miss out, order your Jeval 30-day,
risk-free trial colour package today.**

For a limited time only. Call your nearest Jeval territory distributor to order your Jeval 30-day, risk-free trial colour package. 30-day money back guarantee is provided less shipping costs. Beautopia can only supply in areas where no other Jeval distributor exists, and may direct your order to your nearest territory distributor. Offer valid until 31 May 2011 while stocks last.



Jeval Italy Hair Colour. Perfect colour uniformity, superior colour absorption and 100% grey coverage. The vegetable liposomes combined with high protein vitamin D-Panthenol, nourish and condition the hair whilst being gentle on the scalp. Long duration of rich colour from the extensive range of 112 colours. jeval.com.au